



## NEWS RELEASE

7251 Engle Road Suite 300 Middleburg Heights, Ohio [www.asconline.com](http://www.asconline.com) 800-628-4687 [info@asconline.com](mailto:info@asconline.com)

---

### FOR IMMEDIATE RELEASE

**CONTACT:** Chuck Meyers  
for ASC  
(678) 781-7204  
[chuck@williammills.com](mailto:chuck@williammills.com)

Andrea Cohen  
for ASC  
(678) 781-7225  
[andrea@williammills.com](mailto:andrea@williammills.com)

### **ASC Announces Release of PowerSeller 5.6**

#### **-Secondary Marketing software adds additional features, more security -**

**CHICAGO, May 8, 2006** – Associated Software Consultants (ASC), a provider of loan automation software to the mortgage industry, announced today at the MBA's National Secondary Marketing Conference and Expo 2006 the release of PowerSeller 5.6.

PowerSeller was designed to improve secondary marketing performance through a cohesive set of tools. It assists in managing issues such as data quality and integrity, pool quality and fitness and financial market exposure. The new features of PowerSeller 5.6 simultaneously improve information throughput speeds and bolster application security. The analytic toolkit was also expanded and its features have been refined. In addition, ASC has made the system more affordable to customers by adding a two-user license alternative for the Risk Manager module.

“PowerSeller 5.6 expands on our commitment to provide a solution that offers the transparency, focus and flexibility necessary to truly master the secondary management process,” said Greg Crosby, director of secondary marketing software for ASC. “PowerSeller is able to improve operational efficiencies and management effectiveness no matter the size or sophistication of the organization.”

#### **About ASC**

Associated Software Consultants, Inc. (ASC) designs and markets loan automation and secondary marketing software for use by mortgage banks, commercial banks, community banks and credit unions. ASC's business strategy focuses on providing software and support services that enable lenders to improve the volume and quality of their business, streamline workflow and reduce costs. The company's lending solutions enhance primary and secondary mortgage operations, improve overall profitability and better serve borrowers, investors, real estate brokers, third-party service providers and other constituents.

For additional information about ASC, visit the company's Web site at [www.asconline.com](http://www.asconline.com).