



## NEWS RELEASE

7251 Engle Road Suite 300 Middleburg Heights, Ohio www.asconline.com 800-628-4687 info@asconline.com

---

### FOR IMMEDIATE RELEASE

**CONTACT:** Paul Fikaris  
for ASC  
(800) 628-4687  
fikarisp@asconline.com

## Associated Software Consultants Reflects on a Year of Accomplishments

*- Workshops, user conference, strategic alliance provide additional benefits to users of LOS and secondary marketing software -*

**MIDDLEBURG HEIGHTS, Ohio, December 22, 2006** – As the year winds down, Associated Software Consultants (ASC), a provider of loan automation software to the mortgage industry, reflects on the past year of accomplishment and growth. During 2006, ASC raised its total of PowerSeller customers to 69, and increased its PowerLender customer total to 22. Other ASC's 2006 highlights include:

In Salt Lake City, Utah, ASC continued its workshop series to educate lenders about managing secondary marketing risk and boosting profitability.

ASC announced Waterbury, Conn. -based Webster Financial Corp. (assets \$17.8 billion) implemented PowerLender® 2.2, ASC's Java-based loan origination system (LOS).

ASC served as host for the its National ASC User Conference in downtown Cleveland, Ohio.

Partnering with San Francisco-based ComplianceEase®, a provider of regulatory compliance and risk management solutions, ASC integrated its PowerLender LOS with ComplianceEase's automated compliance solution, ComplianceAnalyzer™.

ASC announced the release of PowerSeller 5.6, which improves information throughput speeds and application security for its comprehensive secondary marketing set of tools. The company also announced its alliance with Specialized Data Systems (SDS), a provider of Web-based technology solutions to companies seeking to enhance business performance. As part of the agreement, SDS offers the PowerLender LOS and its PowerSeller secondary marketing and risk management system to mortgage lenders.

**-More-**

The company restructured its staff by promoting and adding new team members, including a director of database development, two database analysts, a network engineer, a quality control expert, and three customer support specialists.

“For ASC, 2006 was a year in which we provided educational opportunities for our customers through workshops and a user conference, enhanced the capabilities of our software and built up our staff to even more effectively serve our customers,” said Tim Liston, president of ASC. “As 2007 approaches, our focus will be to further enhance our LOS and secondary marketing software products to deliver a faster ROI and boost profitability to enable our customers to increase their competitiveness in the post-refi era.”

PowerSeller provides lenders with the necessary tools for successful pricing, pipeline data management, builder and master commitment processing, pooling, trade processing, shipping, document tracking, ad hoc reporting and SFAS 133/138 reporting, which demonstrates hedging effectiveness in accordance with generally accepted accounting standards.

#### **About ASC**

Associated Software Consultants, Inc. (ASC) designs and markets loan automation and secondary marketing software for use by mortgage banks, commercial banks, community banks and credit unions. ASC’s business strategy focuses on providing software and support services that enable lenders to improve the volume and quality of their business, streamline workflow and reduce costs. The company’s lending solutions enhance primary and secondary mortgage operations, improve overall profitability and better serve borrowers, third-party service providers and other constituents.

For additional information about ASC, visit the company’s Web site at [www.asconline.com](http://www.asconline.com).

###