



# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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## ***Mortgage Technology Magazine* names Associated Software Consultants to Top 100 Technology Vendors List**

MIDDLEBURG HEIGHTS, Ohio, June 5, 2005 - Associated Software Consultants, Inc. (ASC), a provider of loan automation software to the mortgage industry, announced that it has been included on *Mortgage Technology Magazine's* 2005 Top 100 Mortgage Technology Vendors List for the second consecutive year.

*Mortgage Technology* evaluated technology vendors on the basis of four major categories that included customer satisfaction, functionality, market share and a viable revenue model. These criteria helped the publication's staff to determine which companies provided the technology solutions that fit mortgage bankers' specific needs.

"Being named as a top technology vendor is a great honor for ASC because it demonstrates the value that so many of our users have for our products," said Tim Liston, president of ASC. "Our inclusion on this list inspires our staff to further enhance the functionality of our PowerLender and PowerSeller software."

ASC's PowerLender loan origination system simplifies the origination process and is more capable of integrating with other systems and adapting to emerging technological changes because it is written in Java™.

PowerSeller, a comprehensive secondary marketing risk management and data handling system tool, enables users to manage risk more effectively using fallout analysis, trade management features and best execution and delivery pooling capabilities.

### **About ASC**

Associated Software Consultants, Inc. (ASC) designs and markets loan automation and secondary marketing software for use by mortgage banks, commercial banks, community banks and credit unions. ASC's business strategy focuses on providing software and support services that enable lenders to improve the volume and quality of their business, streamline workflow and reduce costs. The company's lending solutions enhance primary and secondary mortgage operations, improve overall profitability and better serve borrowers, investors, real estate brokers, third-party service providers and other constituents.

For additional information about ASC, visit the company's Web site at [www.asconline.com](http://www.asconline.com).

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