



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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***Associated Software Consultants Announces PowerLender<sup>®</sup> Integration  
with Kroll Factual Data Web Service***

MIDDLEBURG HEIGHTS, OH, June 17, 2008 - Associated Software Consultants, Inc. (ASC), a leading provider of loan automation and secondary marketing software solutions, today announced the integration of its PowerLender<sup>®</sup> Loan Origination System with Kroll Factual Data Web Services. The interface between these two solutions will enable originators to more effectively integrate Kroll Factual Data's lender services directly into PowerLender, simplifying processes, improving operational efficiency and providing increased data security.

With this new interface, PowerLender users have immediate access to Kroll Factual Data's credit and flood solutions and the ability to quickly and securely perform other collections-related tasks. Additionally, the new digital certificate associated with this integration provides enhanced security and is valid much longer than the previous one-year deadlines.

**About Kroll Factual Data**

Kroll Factual Data is a leading provider of business information to mortgage lenders, consumer lenders, property management firms and other businesses. For over 20 years, Kroll Factual Data has helped business make prompt, accurate decisions by combining innovative services with cutting-edge technology and industry leading customer service. Kroll Factual Data is a subsidiary of Kroll, the world's leading risk consulting company. Kroll is a subsidiary of Marsh & McLennan Companies, Inc. (NYSE: MMC), the global professional services firm. For more information, visit [www.krollfactualdata.com](http://www.krollfactualdata.com).

**About Associated Software Consultants (ASC)**

Associated Software Consultants, Inc. (ASC) designs and markets loan automation and secondary marketing software for use by mortgage banks, commercial banks, community banks and credit unions. ASC's business strategy focuses on providing software and support services that enable lenders to improve the volume and quality of their business, streamline workflow and reduce costs. The company's lending solutions enhance primary and secondary mortgage operations, improve overall profitability and better serve borrowers and other constituents.

For additional information about ASC, visit the company's Web site at [www.asconline.com](http://www.asconline.com).

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